

# Survey Your Friends

1 Play two David Archuleta songs, first a fast-tempo pop song  
“Other Side of Down” or “Zero Gravity”  
and second a ballad,  
“My Kind of Perfect” or “To Be With You”

2 Ask the respondent the following questions:

a Do you know the singer of the songs? YES / NO

b If yes, what describes you better?  
I'M A FAN OF DAVID ARCHULETA / I'M A CASUAL LISTENER

c Which of the two songs do you like more, or neither of them?  
Name of song: \_\_\_\_\_

d Would you buy music by David Archuleta? YES / NO

e Do you know that David Archuleta is having a concert soon in our city? YES / NO

f Would you go to his concert? YES / NO

g May I have your email address for survey verification purposes? \*  
Email: \_\_\_\_\_

\*Email addresses are used for survey verification only and will not be used for any other purpose. Email addresses will be removed permanently after the contest ends.